







Call for Papers: Disruptions in Urban Tourism Dubrovnik, Croatia – May 31 – June 2, 2017

Scientific track of the ECM conference on City Tourism

Important Dates

Submit abstract (max. 1,000 words): 28th February 2017

Notice of acceptance: 31st of March 2017

Authors of accepted abstracts are invited to register to the conference until: 7th April 2017

Conference: May 31st - June 2, 2017

Authors invited to submit final papers for publication in Journal of Tourism Futures until 1st October 2017

Background

Tourism is an important source of income for cities and its importance is likely to increase in the future. Not only is tourism the fastest growing segment of the leisure travel market, but business travel to cities is set to increase too. The growth of city tourism and further developments in the tourism industry as well as wider society have created a wide range of new opportunities and challenges that have already or can disrupt tourism in the future. European Cities Marketing, in association with leading academic organisations in Europe would like to invite contributors for an international conference on this subject on May 31st-June 2nd 2017 in Dubrovnik, Croatia.

Submitting an article

The conference seeks theoretical discussion papers, but also empirical work and/or case studies based on applied research. The focus of the conference is disruptive change in city destinations, which includes among others, but not exclusively, topics such as:

- Economic disruptions
- Environmental disruptions
- Societal disruptions
- Political disruptions
- Disruptive policies and policymaking.
- Technological disruptions
- SMART disruptions
- Disruptions in tourism product development
- Tourism as a disruptor to processes within the wider city.
- Disruptive tourist behaviour

We would like to explicitly invite authors to also send in papers which relate to disruptive change in any other shape, means or form. The categories mentioned above are merely an indication of potential topics.











Abstracts (max 1,000 words) should be submitted by noon on **28th February 2017**. The abstracts will be double blind peer-reviewed by members of the conference committee and screened for appropriateness to ensure the academic rigor and to fall within the scope of the conference. Please register after acceptance of your paper for the conference to ensure that we have your full contact details, i.e. your full name and title, departmental or other attribution (e.g. your job title), phone number and email address. At least one participant/author should register for the conference (after acceptance). You will receive notice of acceptance before **31 March 2017**.

Please send the abstract as a Microsoft Word attachment to Dr. Ko KOENS (koens.k@nhtv.nl).

Publication options

The intended outputs of the seminar include a special issue of the **Journal of Tourism Futures**. We are also in negotiations for the publication of an edited book with an established publisher. Publication options are based on accepted papers of sufficient quality. We thus encourage all participants to submit highly developed papers. To be eligible for book or journal, the final articles need to be finished by **1**st **October 2017**.

Conference cost

The conference fee for academics and presenters in the academic track is 235 Euros and includes two lunches and two dinners, coffee and refreshments as well as a side programme. Special rates are available for participants not joining the dinners.

Scientific Committee:

Aliza Fleischer, The Hebrew University of Jerusalem Bálint Kádár, Budapesti Műszaki és Gazdaságtudományi Egyetem Bozana Zekan, MODUL University Vienna Brigitte Stangl, University of Surrey Carlo Aall, Western Norway Research Institute Daniel Fesenmaier, University of Florida Darko Prebežac, Zagreb University Elisa Burrai, Leeds Metropolitan University Glenn McCartney, University of Macau Greg Richards, Tilburg University Harald Pechlaner, Katholische Universität-Eichstätt Irem Önder, MODUL University Vienna Julia Meschkank, University of Potsdam Katherina Gugerell, University of Groningen Lidija Lalicic, MODUL University Vienna Martin Lohmann, Leuphana Universität Lüneburg Melanie Smith, Budapest Metropolitan University Noam Shoval, Hebrew University of Jerusalem Oswin Maurer, Libera Università di Bolzano Paul Peeters, NHTV Breda University of Applied Sciences Karl Wöber (chair) - MODUL University Vienna Rachel Feng, Shanghai Normal University











Rhodri Thomas, Leeds Metropolitan University
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Xavier Font, University of Surrey
Chris Rogerson, University of Johannesburg
Bianca Freire Medeiros, University of Sao Paulo
Mónica Alatorre, Universidad de Las Américas
Mara Manente, University of Venice

Back ground information on the organizers

EUROPEAN CITIES MARKETING (ECM) is a more than 25 year existing non-profit organisation improving the competitiveness and performance of the leading cities of Europe. ECM provides a platform for convention, leisure and city marketing professionals to exchange knowledge, best practice and widen their network to build new business. The association consist of more than 100 city marketing and city visitor and convention bureaus of larger European cities. The organization is supported by national and regional tourism organizations, research organizations, and industry partners and is recognized as the leading European network in its field.

MODUL University Vienna is since the beginning of the association the technical research advisor. MODUL is partner in the European Tourism Futures Research Network (ETFI). This network concentrates on stimulating research studies and knowledge exchange among professionals, the industry and students.

CELTH, the Centre of Expertise Leisure, Tourism & Hospitality is the Dutch national network of research and education in the field if this domain. The network is linked worldwide to several partners, academic and from the industry side. Among the academic partners are the largest European specialized universities in Leisure, Tourism & Hospitality.

DUBROVNIK, a magnificent historic city, founded in the 7th century, traces its roots to the ancient world. It was the only city-state on the entire Croatian coast, from the 14th to the 19th century. Seafaring and trade, together with the wise international policy and skilful diplomacy brought economic and cultural prosperity and centuries of prosperity to that free city—state. The Dubrovnik people were known as good seafarers, tradesmen, scientists and writers.

The University of Dubrovnik is the "youngest" university in Croatia. It was established in 2003. on the foundations of a very long tradition which goes back to the 17th century, but also on decades of modern higher education.











Appendix: Guidelines for submitting your abstract

- 1. The abstract should not exceed more than 1,000 words.
- 2. The tone of the article should be scholarly but accessible.
- 3. Please avoid jargon and define any acronyms or specialist terms if they are unavoidable. Acronyms and abbreviations should always be spelt out in full at the first mention with the acronym in brackets (even commonly understood acronyms). Do not use full stops in acronyms.
- 4. All pieces should have a strong, clear introduction, balanced, well-argued body copy, and a conclusion. It should be immediately evident to the reader what the piece is about.
- 5. Please spell-check and proof-read your text carefully.
- 6. Please use the Harvard system for referencing, e.g.
 - Brown, S. & Knight, P. (1994) Assessing learners in higher education. London: Kogan Page.
 - Boud, D. (2000) Sustainable assessment: rethinking assessment for the learning society. *Studies in Continuing Education* 22 (2): 151-167.
- 7. When giving a web reference, please use the following format. Please make absolutely sure any links are live both when you submit your first draft and when the proofs are returned to you for final checking.
 - McAlpine and Higgison (2000) New Assessment Strategies in Higginson (ed.) *The Online Tutoring Skills E-Book.* Available at: http://otis.scotcit.ac.uk/onlinebook/otis-t4.htm [Accessed July 2015]
- 8. If you have any queries please contact:

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