

TOURISM SHAPING PLACES:

Mobilities and tourism destination evolution

Rovira i Virgili University, Catalonia
Vila-seca Campus, 18th-21st October 2017



A GRATET* international workshop in collaboration with the International Geographical Union Commission on Tourism, Leisure and Global Change, supported by the MOVETUR project (CSO2011-23004/GEOG), the URV Science and Technology Park for Tourism and Leisure of Catalonia (PCT) and the Universitat Oberta de Catalunya (UOC).

** Research Group on Territorial Analysis and Tourism Studies (GRATET) of the Department of Geography, Faculty of Tourism and Geography, Universitat Rovira i Virgili*

moveturproject.org/igucatalonia2017



Call for Papers

This URV / IGU Tourism Commission workshop in Catalonia, Spain, aims to discuss the ways in which tourism destinations can be transformed by the multiple mobilities inherent in contemporary societies, as well as understanding the urbanisation and other effects of these mobilities on the development, attractiveness and inter-place / urban competition of places at different scales.

The event's theme – Tourism Shaping Places –stems from the general hypothesis that human mobilities at different scales, along with their interconnections and links to other physical and immaterial mobilities, are catalytic factors in processes of change in tourism destinations. Such transformations are produced not only from within urban structures, environmental conditions and technologies but also in institutional, socioeconomic, cognitive and cultural domains, generating new information, images, perceptions and discourses of places, while provoking stakeholder and agency-based decision-making processes and triggering tensions, solutions and redistribution dynamics that in turn shape the evolutionary trajectory of destinations in terms of path plasticity effects.

Different types of human, material and immaterial mobilities generate a diversity of organisational and strategic political decisions from a multitude of different agents. These intersect with complex, overlapping elements such as economic, spatial, temporal and cognitive behaviour that cannot be considered as extraneous to any changes in the urban structure of tourism destinations. This event approaches these questions from a multi-scalar perspective that includes regional and local spaces at the destination level and micro-local spaces such as tourism districts, tourism attractions, urban sectors and tourism centres.

The event's programme and content are structured within five thematic areas:

- * Identification and analysis of multiple typologies of mobilities that are produced between and within destinations, ranging from the study of their structure and spaces and the role of relational dynamics in the destination's configuration;
- * Analysis of the role of networks of social and economic local and global agents in the evolution and the urban transformation of destinations;
- * Analysis of specific processes of path (re) shaping of destinations in terms of changes of tourism markets, the sharing / collaborative economies in a tourism context, attraction of new residents, development of new economic and entrepreneurial activities and the evolution of the socioeconomic structure of the destination;
- * Identification and analysis of synergies, controversies and conflicts caused by the confluence of the different mobilities flows in destinations and the associated uneven spatial development, social injustices and collective claims perpetuated by such processes;
- * Analysis of the processes of signification, representation and cultural co-construction of place produced by the practices and narratives of tourists.

Within this context, the IGU Tourism Commission workshop in Catalonia welcomes paper presentations on the following topics:

- Evolutionary approaches to tourism development and policy
- Innovation, destination development and economic / spatial transformation processes
- Destination governance (i.e. public-private partnerships, policy networks, destination management organisations, clusters and innovation systems)

- Tourism mobilities and the collaborative/sharing economies
- Creativity and social innovation as transformative strategies
- Political economy of tourism and regional development
- Cultural approaches to tourism and regional development
- The position of tourism in overall strategies and plans for local and regional development
- Tourism destinations and attractiveness for new residents and new economic sub-sectors
- Cross-sector analyses: synergetic inter-linkages between tourism and related sectors, such as the creative industries, smart manufacturing and advanced services.
- New perspectives on tourism politics: urban management and planning in the age of mobilities

Papers are also invited on any other aspect of tourism, urbanisation and mobilities.

The workshop is open to researchers and practitioners at any career stage with an interest in tourism, mobilities and urbanisation. It is organised by [GRATET](#) (Research Group on Territorial Analysis and Tourism Studies) at the Department of Geography of the Universitat Rovira i Virgili, Catalonia, and is partially supported by the MOVETUR project (funded by the Spanish Ministry of Economy and Competitiveness).

The workshop will take place at the Vila-seca Campus of the Universitat Rovira i Virgili beginning with the opening plenary late afternoon on Wednesday 18th October 2017, ending after lunch on Saturday 21st October 2017.



Photos of @ftgurv on Instagram

On Saturday 21st October, there will be a ‘mobile’ field visit to the city of Barcelona, organised by the Universitat Oberta de Catalunya (Open University of Catalonia). More details will follow shortly.

This workshop takes place in one of the major tourism regions on the Mediterranean coast – the Costa Daurada (45-60 minutes from Barcelona by train) – home to a number of major beach resorts (e.g. Salou, Cambrils, Vila-seca), historic cities (e.g. Tarragona, Reus, Tortosa), wine regions (e.g. Priorat, Montsant, Terra Alta, Tarragona, Penedès, Conca de Barberà), artistic heritage towns (linked to Picasso, Miró, Gaudí and Pau Casals) and natural parks (e.g. the Ebre River Delta, Montsant, Ports).

Abstracts (300 words maximum) should be submitted to

Meritxell Fuguet

meritxell.fuguet@pct-turisme.cat

Deadline: **1st June 2017 (decision by 1st July 2017)**

Workshop Committee

Professor Salvador Anton Clavé (co-chair), Dr Julie Wilson (co-chair), Dr Antonio Paolo Russo (co-chair), Professor Dieter Müller, Ms Meritxell Fuguet, Mr Jordi Andreu, Dr Trinitat Rovira, Ms Fiammetta Brandajs

Student Bursaries

The International Geographical Union (IGU) Commission on Tourism, Leisure and Global Change has kindly provided limited bursaries to support travel of full time research postgraduate students or other delegates with limited financial means of their own in order to encourage as wide a participation in the event as possible. The exact amount of the bursaries available will depend on the number of successful applicants that have had their abstract accepted to present a paper at the workshop.

Those wishing to apply for an IGU bursary should send an email (at the same moment as their presentation abstract submission) outlining their likely travel itinerary and attaching proof of full time research postgraduate status (or clearly explaining their situation, in case of candidates with limited financial means) to the **Commission Chair, Professor Dieter Müller** dieter.muller@umu.se

Candidates will be informed of the decision once the abstract review process is complete.

Publications

The IGU Commission on Tourism, Leisure and Global Change publishes a book series with Springer entitled 'Geographies of Tourism and Global Change'. Subject to the quantity and relevance of submissions received, presenters will have the opportunity to submit their full paper in chapter format for inclusion in an edited volume in this book series. More details will follow after the event has taken place.

Registration

The registration form will soon be available to download from the **workshop website**, along with details of how to pay the workshop fee.

<http://moveturproject.org/igucatalonia2017>

Provisional Programme

18th October 2017

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| 17.00 | Arrival and registration |
| 18.00 | Opening session
Welcome |
| 18.15 | <i>Presentation of the IGU Commission on Tourism, Leisure and Global Change</i>
Prof. Dieter Müller, Umeå University, Sweden |
| 18.45 | <i>Keynote Presentation:</i>
Kevin Hannam
Napier University, Scotland |
| 19.45 | Welcome drinks reception (until 21.00) |

19th October 2017

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| 09.00 | Plenary session

<i>Keynote Presentation:</i>
Szilvia Gyimóthy
Aalborg University, Denmark |
| 10.00 | Workshop presentations |
| 11.00 | <i>Coffee break</i> |
| 11.30 | Workshop presentations |
| 13.00 | <i>Lunch</i> |
| 14.30 | Workshop presentations |
| 16.00 | <i>Coffee break</i> |
| 17.00 | Bus departs for the optional visit to the city of Tarragona |
| 17.30 | Guided visit: Tarragona's historic centre |
| 19.00 | Group dinner |
| 21.00 | Cultural event |
| 22.30 | Bus to hotel |

20th October 2017

09.30	Plenary session
	<i>Keynote presentation:</i> Mathis Stock University of Lausanne, Switzerland
10.30	<i>Coffee break</i>
11.00	Workshop presentations
13.00	<i>Lunch</i>
14.30	Workshop presentations
16.00	Closing session
17.30	Bus departs for optional workshop dinner in the city of Reus
18.00	Visit to the Gaudí Centre , Reus
20.00	Workshop Dinner
22.30	Bus to hotel

21st October 2017: FIELD VISIT TO BARCELONA

Barcelona: Tourism Mobilities Shaping City Spaces

The programme for this mobile field visit will be confirmed soon. The visit will be organised by the tourism and sustainability team at the Universitat Oberta de Catalunya (UOC).

09.00	Bus departs for Barcelona from hotel (with participants' luggage on board if heading to the airport afterwards)
10.30	Field trip morning session
15.30	Bus to BCN airport terminals (traffic dependent!) and then onwards to Vila-seca (arrival expected 17.30)

Fees

Registration packages	Early Bird (before 31 st July 2017)	Full Rate
PACKAGE ONE FULL PACKAGE: Seminar plus two dinners, two visits and Barcelona study visit; <i>Includes workshop documentation, welcome reception, coffee breaks, two lunches, Tarragona and Reus visits, two dinners and Barcelona field visit.</i>	€300	€350
PACKAGE TWO WORKSHOP ONLY; <i>includes workshop documentation, welcome reception, coffee breaks and two lunches.</i>	€210	€240
PACKAGE THREE FULL TIME POSTGRADUATE PARTICIPANT and UNEMPLOYED POSTGRADUATES: <i>*Includes workshop documentation, coffee breaks and two lunches.</i> <i>* Please note that for this option, full time PG students will need to show their institutional student identification upon registration or send a scanned copy thereof along with this registration form.</i>	€90	€100
PACKAGE FOUR ADD the Workshop Dinner and evening activities in Tarragona for a full time postgraduate student OR accompanying persons	€40	€40
PACKAGE FIVE ADD the Workshop Dinner and evening activities in Reus for a full time postgraduate student OR accompanying persons	€50	€50
PACKAGE SIX ADD the Field Visit to Barcelona for a full time postgraduate student OR accompanying persons	€30	€30

Additional information:

Venue:

The workshop will take place at (or close to) the URV campus in the town of Vila-seca, which is easily reached by train or bus from Tarragona, Reus and Barcelona.

Address: Faculty of Tourism and Geography, Rovira i Virgili University Vila-seca campus, C. Joanot Martorell 15, 43480 Vila-seca, Catalonia (tel 0034 977297900)

Map of the venue: <http://www.urv.cat/localitzacio/14/facultat-de-turisme-i-geografia>

Accommodation – a special discounted rate is available for participants at the following hotel: [Mercure Atenea Aventura](#) (C/ Ramón d'Olzina, 52 – Vila-seca). More information will be available with the final programme.

Discounted accommodation rates

Double room (including breakfast)	€50.40 / per room per night
Double room – single use (including breakfast)	€44.10 / per room per night

IMPORTANT! A special offer for reservations made before the 18th September 2017. Reservations made at this special rate cannot be modified or cancelled.

Please note that the local tourism tax is not included in this rate- this should be paid directly at the hotel reception during your stay.

HOW TO RESERVE A ROOM: To reserve a room at these rates, participants should send an email quoting the code 'IGU2017' to reservas.ventura@cityhotels.es or calling 0034 977396278.

Travel to the workshop venue

The closest airport to the Costa Daurada is REUS, which is served principally by Ryanair. BARCELONA airport is approximately 1.5 hours away and is also a good option.

Reus Airport

<http://www.aena.es/en/reus-airport/index.html>

Barcelona Airport

<http://www.aena.es/en/barcelona-airport/index.html>

Trains to Vila-seca from Tarragona, Reus or Barcelona <http://www.renfe.com/EN/viajeros/index.html>

Bus from the Barcelona Airport

<http://www.busplana.com/new2013/transfers.php>

Buses to Vila-seca from Tarragona or Reus

http://www.empresaplana.cat/servicios_linea.asp?idCategoria=24831&i=2

Taxi Radio Taxi Vila-seca (0034) 977393911

About the hosts**GRATET – Research Group on Socio Spatial Analysis and Tourism Studies**

The research group on socio-spatial analysis and tourism studies (Grup de Recerca d'Anàlisi Territorial i Estudis Turístics – GRATET) at the Department of Geography in the Faculty of Tourism and Geography at the Universitat Rovira i Virgili is a consolidated research group supported by the Generalitat de Catalunya (the Catalan Government) under the contract number 2009 SGR 744. The group's research activities are centred on the spatial analysis of social and economic development processes and impacts of tourism. It is led by DR Salvador Anton Clavé (salvador.anton@urv.cat) and members are currently working on the major MOVETUR project (CSO2011-23004/GEOG) funded by the Spanish Ministry of Economy and Competitiveness (http://www.urv.cat/dgeo/gratet/en_index.html).

IGU Commission on Tourism, Leisure and Global Change

The Commission for the Geography of Tourism, Leisure and Global Change is a specialty group within the International Geographical Union (IGU). The Commission's specific objective is to examine the geographical nature of tourism, leisure and global change. Tourism and leisure are seen as deeply geographical phenomena that do not happen in a socio-spatial vacuum. They are understood as social and cultural activities occurring in space and time. Therefore, tourism and leisure are placed within wider societal contexts and human mobilities at local, regional, national and global scales. The current processes of globalization or global change in tourism and leisure geographies affecting communities and environments in different places are not seen as one dimensional but as interactional; globalisation and related mobilities in tourism and leisure are also mediated by local and regional factors creating unique outcomes in different places.

The commission applies a truly global perspective highlighting development in different parts of the world and through that acknowledging tourism as a formative cause for societal and environmental change in an increasingly interconnected world. For achieving this, the commission conducts comparative research, contributes and organizes scientific conferences, and supports publications for the dissemination of geographical knowledge.

Other links of interest

Department of Geography, Universitat Rovira i Virgili
http://www.urv.cat/dgeo/en_index.html

Faculty of Tourism and Geography, Universitat Rovira i Virgili
http://www.ftg.urv.cat/en_index.html

IGU Tourism Commission
<http://www.igutourism.org/>

Science and Technology Park for Tourism and Leisure of Catalonia (PCT)
<http://www.pct-turisme.cat/eng/>

Faculty of Economics and Business, Universitat Oberta de Catalunya
http://www.uoc.edu/portal/en/estudis_arees/economia_empresa/

Catalonia Tourism Info

<http://www.catalunya.com/?language=en>

Costa Daurada Tourism Info

http://www.costadaurada.info/d1/index.php?idioma=EN_EN

Vila-seca Tourism Info

<http://www.lapinedaplatja.info/index.php?idm=en>

Barcelona Tourism Info

<http://www.barcelonaturisme.com/wv3/en/>